

2022-2023 District Goals

District: 352
Constitutional Area: Africa



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 82% of clubs in our district report service.

Action Plan

[D352 leadership action plan 2022-23.docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

No, the district team has not yet identified a Lion as our Global Membership Support Lead

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	10
2nd Quarter	1	20	5	10
3rd Quarter	0	0	10	5
4th Quarter	1	20	5	5

FY New Clubs

2

FY Charter Members

40

FY New Members

30

FY Retention Goal

30

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

40

Action Plan

[D352 membership action plan 2022-23.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- Our team will ensure 90% of zone chairpersons attend zone chairperson training.
- Our district will confirm 70% of club officers (president, secretary and treasurer) attend club officer training.
- Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

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LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 20% and club participation in our district increases by 25%.
- b. Our team will ensure that 10 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Silver level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 1000 to LCIF and I will ask 12 members of my district cabinet to make a personal donation to LCIF.

Action Plan

CUSTOM GOALS

Goal Statement

Action Plan

Goal Statement

Service Activities: our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Membership Development: our district will achieve positive membership growth (meet or exceed last year's membership numbers).

- a. Our team will charter 2 new clubs with 40 charter members.
- b. Our clubs will induct 30 new members into existing clubs.
- c. Our district will not surpass 30 dropped members.

Leadership Development:

our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using Learn's local training reporting tool.

LCIF:

our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

Action Plan

[D352 Custom Goal action plan 2022-23.docx](#)